










Search Engine Optimization Plan :				
Keyword Research	5 Keywords	10 Keywords	25 Keywords	50 Keywords
Competitor Analysis				
Optimization of Title, Description, Keyword & Image alt Meta Tags	Up to 5 Pages	Up to 10 Pages	Up to 25 Pages	Up to 50 Pages
Content Optimization-Implementation of H1/H2 & Bold tags to Content	5 Pages	10 Pages	25 Pages	50 Pages
XML Sitemap Creation, Submission & Authentication on Google, Yahoo & MSN				
Robots.txt Optimization				
Manual Directory Submission (Per month)	100	200	400	800
Social Media Optimization			Moderate	Heavy
Article Writing & Submission (In 200 Article Directories per Month)	1	2	4	8
Press Release Writing & Submission (In 50 PR Sites per Month)	1	1	2	4
Blog Postings				
Other Link Building Method	Light	Light	Moderate	Heavy
Google Analytics Installation				
Title Tag Optimization				

Meta Tags Optimization				
Meta Tags/alt tags Composition Upload				
Renaming of Complete Website pages and links for creating Search engine friendly urls				
Spell checking and grammatical error correction on all pages.				
Adding custom 404 error pages				
Adding 301 permanent redirect				
W3C Validation				
Image & Hyperlink Optimization				
Google Sitemap Creation				
Yahoo Sitemap Submission				
Load Time Monitoring & Reporting				
Monthly Ranking & Traffic Reports				
Telephone & Email Support	Email & Phone	Email & Phone	Email & Phone	Email & Phone
Monthly Price	Rs. 4,200/-	Rs. 7,500/-	Rs. 18,500/-	Rs. 30,500/-
Half Yearly Price	Rs. 16,000/-	Rs. 45000/-	Rs. 1,11,000/-	Rs. 1,83,000
Yearly Price	Rs. 32,000/-	Rs. 90,000/-	Rs. 2,22,000/-	Rs. 3,66,000/-

Note: This price may get changed on the basis of competition of number of keywords.